

Newsletter

March 2025

Building **Rural Economy** through ICUs



from the desk of MD.....



Building Rural Economy Through ICUs

Rs 300+ crores are saved annually in our ICUs nationwide by eliminating the need for costly city hospital trips for rural families.

“Over the past year, our mission to bring advanced healthcare services to rural India has achieved remarkable milestones. Our innovative ICU facilities have penetrated deeply into rural areas, saving countless lives and profoundly impacting families. Every life saved and every patient treated in these remote regions is a testament to the transformative power of accessible healthcare.”

In the past, patients in these areas faced a grueling ordeal—traveling 2 to 3 hours to city hospitals for critical care, incurring expenses as high as ₹2–3 lakhs per patient. Today, with our rural ICU units, these barriers are being dismantled. Families not only save on healthcare costs, but also avoid the emotional and physical strain of traveling long distances. By conservative estimates, the savings for these communities across all our ICUs amount to hundreds of crores annually.

15,000 Patients Treated Each Year With 500+ critical cases managed monthly per unit, our ICUs are transforming healthcare access in rural areas

Take, for instance, the scale of our operations. Each of our ICU units manages approximately 500 patients per month. Across 10 units, this translates to over 15,000 patients annually. If we consider an average savings of ₹2 lakhs per patient, the economic benefit to rural families exceeds ₹300 crores. These savings are not just financial—they represent lives preserved, futures secured, and families kept whole.

Strengthening Rural Hospitals and Communities

Empowering Rural Hospitals

Rural hospitals can now handle emergencies locally, boosting revenue and strengthening the rural healthcare ecosystem

Beyond individual savings, the introduction of ICUs has empowered small hospitals to manage critical cases locally. This shift has bolstered the revenues of rural healthcare institutions, contributing significantly to the rural economy. Hospitals that once struggled to manage emergency cases are now equipped to provide high-quality care, retaining patients who would have otherwise sought treatment in urban centers. This ripple effect strengthens the healthcare ecosystem in rural areas and builds a robust foundation for long-term economic growth.

Dr Raja Amarnath

MD DM FCCP EDIC (UK) FRCP (Edin)
Pulmonology and Critical Care
Managing Director - CIPACA
www.cipaca.com



Memorable milestones

"I urge all healthcare professionals and institutions in the region to treat this ICU as their own. Let us collaborate to ensure that no critical patient is denied timely care. Together, we can make a profound impact on the lives of the people in this area."

When we began planning the expansion of our hospital, our vision was not limited to increasing the number of beds or departments. We aimed to address one of the most pressing healthcare gaps in our region: the lack of advanced critical care facilities. Starting an ICU setup was a major focus for us, but the journey was far from easy.

We encountered numerous challenges. Handling critical patients requires round-the-clock monitoring, and we were already managing outpatient departments (OPDs), inpatient departments (IPDs), and surgical cases. Balancing all these responsibilities while planning a new ICU seemed overwhelming at times.

"Then came the turning point in our journey that is the discovery of CIPACA, India's largest rural ICU management system. Their involvement changed everything for us. CIPACA conducted an in-depth analysis of not only our hospital but also the Surguja division and nearby areas. They identified the urgent need for critical care services here".



Dr. Sushma Ravi, MBBS, MS (Gynecology and Obstetrics),
Managing Director, Sri Mahavir Hospital,
District: Ambikapur, State: Chhattisgarh



CIPACA ICU,
Sri Mahavir Hospital,
District: Ambikapur,
State: Chhattisgarh

Their findings were eye-opening. Every day, at least two critical patients from this region were being referred to far-off cities like Raipur, Ranchi, and Banaras. These referrals were not just inconvenient, they posed serious risks to patients' lives. This realization motivated us even further to make the ICU setup a reality.

"CIPACA's team worked closely with us, providing a clear roadmap and ensuring that we met their stringent requirements. They guided us through every step from infrastructure planning to equipment procurement and staff training. Their expertise and support have been invaluable in making this ICU a world-class facility".

This ICU is not just for Sri Mahavir Hospital; it is for the entire Surguja division. We, as medical professionals, are like a family, and it is better to work together for the benefit of our community than to send patients on long and risky journeys.





**Celebrating
Excellence and
Compassion at
CIPACA ICU
Grace hospital,
Kaliavakkavilai,
Kanyakumari**

Story of Grace hospital and CIPACA collaboration

At CIPACA, our mission to extend exceptional critical care services is evident through our initiatives and the dedication of our teams. We are proud to spotlight the achievements of our extended ICU service at Kanyakumari Grace Hospital.

"Grace Hospital was established in 1988, and for the past 15 years, we have been dedicated to serving the community with sincerity and commitment. Throughout these years, we have consistently expanded and upgraded our services, both in quality and quantity, ensuring that we meet the standards of NMH and ISO. Our slogan, 'The Hospital for a Family,' and our motto, 'To Serve the Community with Grace,' have guided us in every step of our journey. This year, in 2003, we are excited to announce the launch of a state-of-the-art 10-bed Level 3 ICU and an NICU at Grace Hospital, Kaliavakkavilai, Kanyakumari.

Providing uninterrupted critical care, especially in rural areas, comes with its own challenges. We require strong infrastructure, which is often scarce in such regions, along with high-quality medical equipment and a team of highly skilled doctors and trained staff. Finding such expertise in rural areas is not easy.

To ensure the smooth execution of this ambitious project, we are collaborating with CIPACA, a specialized organization based in Chennai, which focuses on rural ICU development. With their support, we aim to bring world-class emergency and critical care services to those who need them the most.

At Grace Hospital, our mission remains steadfast—to provide compassionate, high-quality healthcare to every individual in our community."



**Dr Barns Joy,
MBBS, DFM, FCGP,
Chairman of Grace hospital,
Kaliyakkavilai, Kanyakumari**

Recognizing Excellence in Critical Care

We are delighted to announce that the Kanyakumari ICU Unit has been recognized as one of CIPACA'S best-performing teams. Their unwavering commitment to noble initiatives, critical care excellence, and empathetic behavior has earned them a remarkable number of accolades.



Their exceptional performance in patient care, proactive approach, and adherence to CIPACA's core values of versatility, sincerity, and excellence inspire us all.

We extend our heartfelt appreciation to our incredible team members for their unwavering sincerity and commitment to patient care. Your dedication to serving with compassion and professionalism is truly inspiring and reflects the highest standards of excellence. Every small act of care, every extra mile you go, and every moment you spend ensuring the well-being of our patients make a significant impact. Your efforts not only save lives but also bring hope and comfort to countless families. Thank you for embodying the spirit of service and making CIPACA a symbol of trust and excellence in critical care.

Award-Winning Team: The unit was recognized as one of CIPACA's best-performing teams.

Special **Congratulations to**



Dr. Arun
Unit Incharge



P. Broughtlin John Sundar
Unit Coordinator



Mrs. Merlin
Nursing Supervisor



Mrs. Malini
Staff Nurse

Patient Recovery Stories: A Testament to Care

The heartfelt words of patients who have triumphed over critical health challenges stand as a testament to the dedication and skill of the Kanyakumari ICU team. CIPACA not only prioritizes the health of its patients but also recognizes and celebrates the tireless efforts of its staff who make this possible.



CIPACA ICU
Grace hospital-Kaliyakkavilai
District- Kanyakumari
State- Kanyakumari

The rally was not just an event but a movement, uniting people from all walks of life to champion the importance of immediate action in critical situations. Enthusiastic participants marched with banners, slogans, and an unwavering commitment to spreading the message that every second counts when it comes to saving lives.

Community Impact: 1,000+ Rally Participants created awareness about the importance of timely medical interventions and saving lives.

A Community United for a Noble Cause

The Kaliavakkvilai unit, Kanyakumari recently made waves with its groundbreaking event, the "Precious Time Saving Lives" Rally, bringing together over 1,000 passionate participants. This inspiring initiative emphasized the life-saving power of timely medical interventions in emergencies, capturing the hearts and minds of an entire community.



A Commitment to Community Health

This rally is a testament to CIPACA's unwavering dedication to fostering healthier and safer communities. By organizing large-scale events like these, the Kanyakumari Unit exemplifies how collaboration and compassion can make a tangible difference in people's lives. The event showcased not only the power of collective action but also the transformative impact of education and awareness on public health.

Building a Legacy of compassionate Care



Patient-Centric Excellence:

Heartfelt recovery stories highlight the ICU team's exceptional care, combining medical expertise with empathy to transform lives in rural communities.

CIPACA has long been at the forefront of providing critical care services in rural areas, bridging gaps in healthcare access. The Kanyakumari Unit's efforts reflect a larger mission: empowering communities to act swiftly during medical emergencies and instilling hope where it's needed most.

With heartfelt recovery stories pouring in, the rally also served as a platform to celebrate the ICU team's patient centric excellence. These stories are a poignant reminder of how expert medical care, combined with empathy, can transform lives, ensuring a brighter future for rural communities.

Impact of **CIPACA ICU** in rural Tamil Nadu



Sudha Hospital
Vadalur,
District: Cuddalore,
State: Tamilnadu

One Year of CIPACA ICU, Sudha hospital, Vadulur, Tamil nadu

In today's world, access to quality medical facilities has become a fundamental necessity. While urban areas boast easy access to critical care services, rural regions often struggle with limited healthcare infrastructure, leading to countless preventable deaths. Recognizing this disparity, **CIPACA** has embarked on a mission to bridge this gap by bringing high-standard ICU and emergency care to the remotest corners of India.



A Heartfelt Thank You

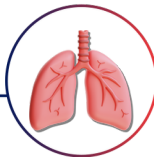
We extend our deepest gratitude to Dr. Saravanan for his vision and commitment to improving healthcare in Vadalur. Your partnership with CIPACA has brought Chennai standard ICU care to rural communities, saving lives and reshaping the future of countless families



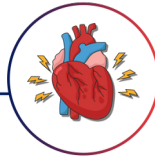
Dr.P. Saravanan
M.B.B.S.,P.G Dip MHSC
Managing Director
Sudha Hospital, Vadalur

CLINICAL IMPACT

Celebrating more than 1 year of excellence



Respiratory
complications
570+



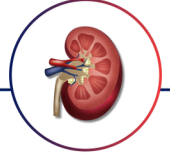
Cardiac
complications
530+



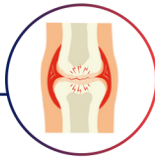
Diabetes
complications
580+



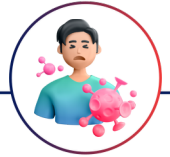
Central Nervous
System
complications
90+



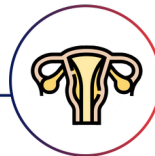
Renal
complications
130+



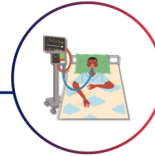
Ortho
complications
20+



Infections
complications
90+



Gynecological
complications
5+



Mechanical
ventilator
complications
50+

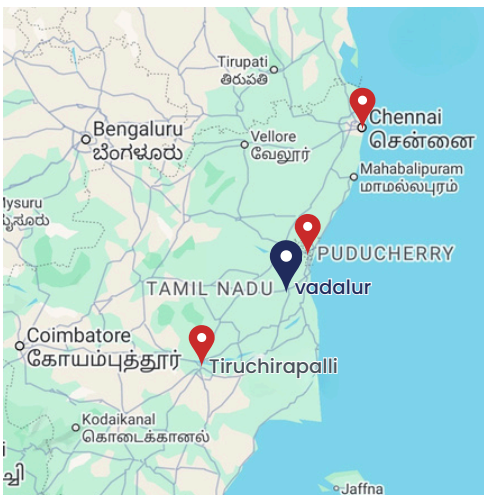
Revolutionizing Healthcare Costs

People of Vadarur are saving 2-3 lakhs on each patient in CIPACA ICU as compare to city ICU.

One of the most significant achievements of the CIPACA ICU initiative is making high quality care affordable for rural families. ICU treatment in metropolitan cities can cost an average family approx Rs 60,000 to Rs 70,000 and in district hospital the expenses of ICU treatment is not less than Rs.20,000 to Rs 30,000. However, CIPACA's rural ICU model has made the same care available at Rs.8000 to Rs 10000. CIPACA has saved approx 2 lakh -3 lakh for each families in Vadarur. CIPACA's ICU services cost patients half as much as the nearby district ICU and just one-fourth of the expenses of a metropolitan ICU.



Now providing Chennai level ICU care in Vadarur within Golden Hour



During emergencies, people of Vadarur need not travel hours to reach cities like Chennai, Trichy, and Pondicherry - missing the golden hour care

CIPACA Introduces **Heartfulness Meditation** A Path to Stress-free workplace



Several Employees Benefited, creating a rejuvenating and stress-free environment.

Creating Stress free and balance life of employees in CIPACA

At CIPACA, we believe that mental wellness is just as important as physical health. To support our dedicated staff in achieving a harmonious work-life balance, the HR team has initiated a transformative **Heartfulness Meditation program** across all our units. This initiative aims to help employees feel stress-free, relaxed, and more connected to their inner selves, paving the way for greater efficiency and smoother workflows.

A Journey to Inner Peace

Boosts focus by 50%, Heartfulness Meditation enhances productivity and mental clarity, even during tight deadlines and demanding schedules.

Heartfulness Meditation offers a simple yet profound practice that combines **relaxation, meditation, and inner connection**. These sessions are thoughtfully designed to:

- Enhance mental clarity and emotional balance.
- Reduce stress and promote resilience.
- Improve focus and productivity, even amidst tight deadlines and daily challenges.





A Successful Beginning

Benefits of meditation

We are thrilled to share the success of the first sessions conducted across the units, with enthusiastic participation from our **doctors, nurses, admin sales and marketing team**. The sessions created a rejuvenating environment, allowing attendees to unwind, reconnect with themselves, and recharge their spirits.

Participants experienced the soothing benefits of the practice, noting improvements in their ability to manage stress, stay focused, and maintain emotional equilibrium during their demanding schedules.



Real Employee Experiences

Here's a conversation from the Ooty unit:



Ms. Sujitha
(Staff nurse)
CIPACA ICU unit,
BS hospital, Ooty,
Tamilnadu

"It helps relax the mind and relieves stress. In the medical field, we face higher stress levels than others and I have discontinued with my routine medication, so it's incredibly useful."



Mrs. Eswari
(Nursing In-Charge)
CIPACA ICU unit,
BS hospital, Ooty,
Tamilnadu

"The sessions are just 1 hour. On the first day, I felt sleepy, but from the second day onward, I felt peaceful and relaxed. I've even taught it to my family, and they love it too!"



Mrs. Shanthi
(Staff nurse)
CIPACA ICU unit,
BS hospital, Ooty,
Tamilnadu

"It has helped relieve stress, improve sleep, control anger, and manage negative emotions."



Initiative to make a better and productive life of employees in CIPACA

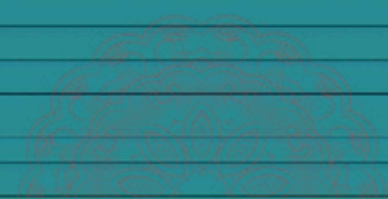
Heartfulness Meditation isn't just a tool for relaxation-it's a pathway to:

- Boosted emotional well-being and reduced anxiety.
- Greater efficiency in professional tasks.
- A deeper sense of calm and tranquillity amidst life's challenges.



Expanding to All Units

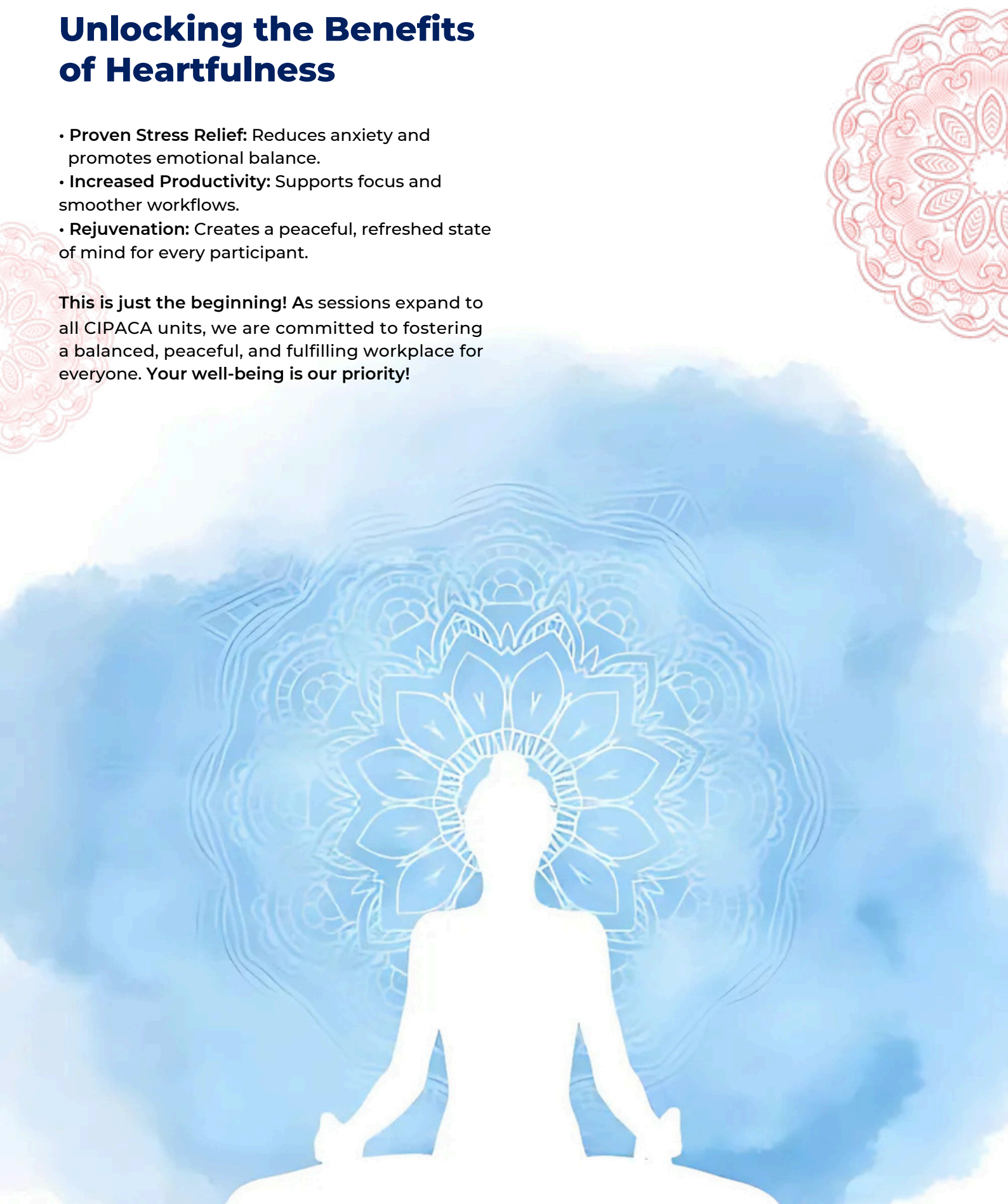
This is just the beginning! These meditation sessions will gradually be introduced in all our units, ensuring that every staff member has the opportunity to experience their transformative power. With each session, the collective energy of our team grows stronger, guiding us towards a more balanced, peaceful, and fulfilling workplace.



Unlocking the Benefits of Heartfulness

- **Proven Stress Relief:** Reduces anxiety and promotes emotional balance.
- **Increased Productivity:** Supports focus and smoother workflows.
- **Rejuvenation:** Creates a peaceful, refreshed state of mind for every participant.

This is just the beginning! As sessions expand to all CIPACA units, we are committed to fostering a balanced, peaceful, and fulfilling workplace for everyone. Your well-being is our priority!



Happy feedback from our partners in the rural health ecosystem

Mr. Shonu Sukla,

Ambulance driver,
Garhwa Jharkhand

CIPACA is truly a lifesaver and a boon for our rural community. In Garhwa, it is the first company to provide immensely helpful ventilation facilities. We are deeply thankful and hope CIPACA continues to grow, benefiting even more people.



Mr Vinay Kumar,

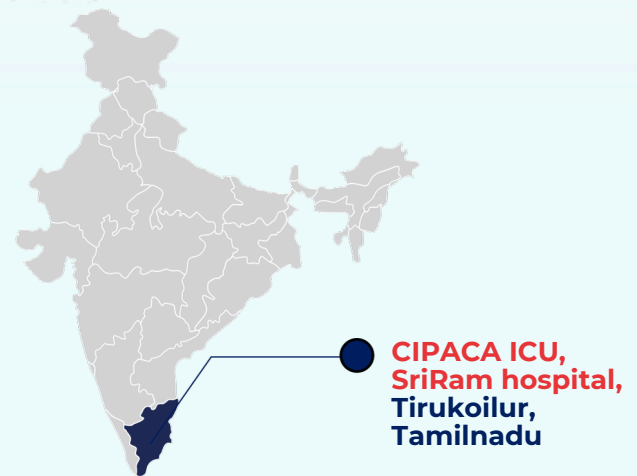
Ambulance driver,
Garhwa, Jharkhand

CIPACA is truly serving the people by bringing ICU and emergency care closer to those in need. More people are now aware of their services, which have become a lifeline for communities, saving them from long, difficult travels. Expanding CIPACA's reach would further enhance its impact and benefit countless lives.





A 70 year old male came with breathing difficulty and fever for past 1week, known diabetic on irregular meds, patient on arrival tachypnea and desaturation kept on O2 support and iv line started and routine investigations sent and ctchest plain done and patient shifted to icu for further management



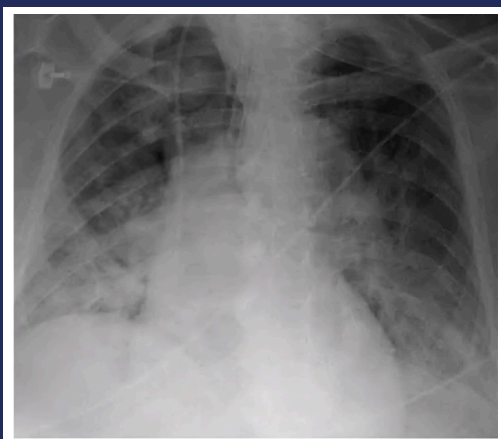
Day 2 ICU :

Patient on Non invasive ventilator, procalcitonin levels high and creatinine levels increasing trend. Patient on sepsis and sepsis induced aki, total bilirubin levels elevated ?multiorgan dysfunction picture,. Patient attenders counselled by our doctors regarding pt. Prognosis and need of intubation. Glycemic control achieved with the help of General medicine.

I/v/o sepsis antibiotics escalated to (meropenam/ vancomycin).

Day 1 ICU:

Patient kept on Non invasive ventilator, ct chest plain shows b/l multiple consolidations increased creatinine values and total counts.From the opinion of pulmonologist procalcitonin and blood c/s sent and empirical antibiotics started.



pH	7.30	(7.35-7.45)
pCO2	38	mmHg (35-45)
pO2	90	mmHg (70-100)
HCO3	18	mEq/L (22-28)
BE	-8	mEq/L (-2-2)
Hb	13	g/dL (12-18)
Sodium	139	mmol/L (135-145)
Potassium	4.2	mmol/L (3.5-5.0)
Chloride	101	mmol/L (95-110)
Glucose	99	mg/dL (70-110)
Lactate	3.0	mmol/L (0.5-2.0)

Day 3 ICU :

Patient not tolerates niv , planned for elective intubation, total counts increasing trend, chest physiotherapy , nebulisations given. Doctor and staff nurses explained attenders regarding the need of intubation. And mechanical ventilation to the patient attenders and Patient intubated and kept on mechanical ventilation.

Day 4 ICU :

Patient on Mechanical ventilation, liver parameters and renal parameters resolving trend. After consults with Cardiologists , pt cardiac status stable and 2D echo shows normal cardiac function. Total counts level increasing trend and After the opinion from pulmonologist antibiotics further escalated to (Aztreonam , Mero (+) SB and Linezolid).

Day 5 ICU :

Patient on Mechanical ventilator , weaning started. Physiotherapy and nursing care given. Counselling and Reassurance given to patient attenders regarding patient conditions, repeat procalcitonin levels show decreasing trends, Patient gradually improved, pt. Respond well to higher antibiotic.

Day 6 ICU :

After 48hrs post intubation, patient clinical condition improved well and weaned off from ventilator and successfully extubated and kept on Non invasive ventilator, vitals stable and clinical better

Patient attenders were happy regarding the patient good outcome and appreciated doctor and staff nurse.

Day 7 ICU:

Patient gradually weaned from NIV support and kept on O2 mask.

Patient shifted to ward and discharge after 24hrs. I/v/o sepsis antibiotics escalated to (meropenam/ vancomycin).

FINAL DIAGNOSIS :

Respiratory failure /B/L MultiLobar Consolidations
Post extubation status
SEPSIS
Sepsis induced AKI /?MODS (recovered)
Diabetes mellitus
Chronic alcoholic

CIPACA ICU Unit, SriRam hospital, Tirukovilure unit
Add images of the team members.



Dr Ajithkumar
MBBS., F.I.C.C.M
CIPACA ICU,
SriRam hospital,
Tirukoilur, Tamil Nadu



Dr. Balasundar
MBBS.,
CIPACA ICU,
SriRam hospital,
Tirukoilur, Tamil Nadu



Mis. Baby k
Stuff Nurse
CIPACA ICU,
SriRam hospital,
Tirukoilur, Tamil Nadu



Mis. Sandhiya
Stuff Nurse
CIPACA ICU,
SriRam hospital,
Tirukoilur, Tamil Nadu

Employee EMOTIONAL RECOLLECTION Journey

Journey of her patient, from near death to recovery

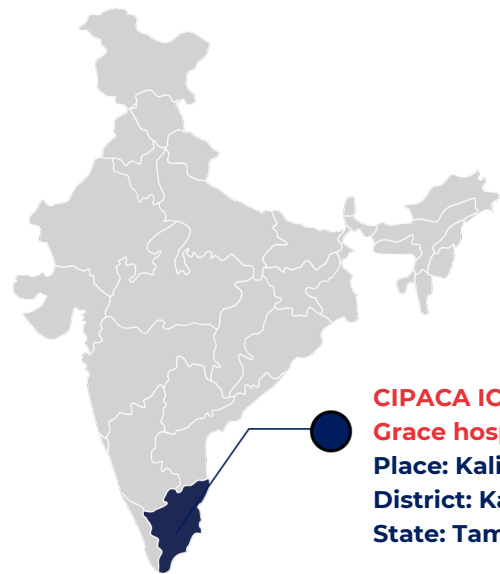
Day 1

A 39-year-old woman was admitted after a road accident caused by a bike skidding. At 3:45 p.m., she was drowsy (GCS 13/15) with right forearm swelling and normal extremity movement. Diagnosed with TBI, acute subdural hematoma, temporal bone fracture, and contusions, she received IV fluids, medications, head elevation, and monitoring, with a neurosurgical consult planned.

“Seeing her lying there, drowsy and injured, broke my heart. A woman full of life, now battling the aftermath of a tragic accident. Her swollen arm, the silent pain in her eyes—it was unbearable. I felt helpless yet determined, praying our care would bring her back to her loved ones”.

Mrs Merlin A

Staff nurse,
CIPACA ICU,
Grace hospital,
Place: Kaliyakkavilai
District: Kanyakumari
State: Tamilnadu



**CIPACA ICU,
Grace hospital,
Place: Kaliyakkavilai
District: Kanyakumari
State: Tamilnadu**

Day 2



The patient remained drowsy with no GCS improvement. A follow-up CT scan assessed brain injuries, and Foley catheterization was done for fluid monitoring. She continued on IV fluids with daily electrolyte checks. Her family appreciated the ICU team's attentive care and expressed satisfaction with the treatment provided.

“Seeing her lying there, drowsy and injured, broke my heart. A woman full of life, now battling the aftermath of a tragic accident. Her swollen arm, the silent pain in her eyes—it was unbearable. I felt helpless yet determined, praying our care would bring her back to her loved ones”.

Day 3

The patient showed signs of improvement with a stable GCS of 13/15. A soft diet was introduced, IV fluids reduced, and physiotherapy started twice daily. A potassium imbalance was corrected, and her family remained engaged and satisfied with her progress.

“As she started improving, I told her relatives each small step—her stable GCS, first soft meal, and therapy—felt like a victory. Her family's relief made our efforts truly rewarding”.

| Day 4

The patient's condition improved, with GCS rising to 14/15. She transitioned to a normal diet, and a repeat CT scan assessed her recovery. Physiotherapy and neurological checks continued, while open communication strengthened her family's trust and satisfaction.

"Her regain strength was truly uplifting and her improved GCS, normal diet, steady recovery felt like a triumph. Each small step—her stable GCS, first soft meal, and therapy—felt like a victory. Her family's relief made our efforts truly rewarding".

| Day 5



The patient's recovery progressed with improved mobility and ongoing physiotherapy. Her vitals remained stable, and assessments showed steady progress. Grateful for the ICU team's compassionate care, her family contributed to a positive healing environment.

"Seeing her regain strength and mobility was deeply fulfilling. Every step forward felt like a shared victory. Her family's gratitude reminded me why compassionate care matters in a patient's healing journey".

| Day 6

The patient showed remarkable improvement with a stable GCS of 14/15. Foley catheter removal and constipation management were successful, and her mobilization progressed smoothly. She expressed growing confidence and appreciation for the ICU staff's care.

"Her progress, to from catheter removal mobilization, filled me with pride. Hearing her gratitude for our care reminded me of the impact we make every day"

| Day 7

Patient with a GCS of 14/15 and stable vitals, was transferred to the general ward after seven days of steady recovery. Her family praised the ICU team's professional and compassionate care, highlighting the importance of timely interventions and teamwork in her successful recovery journey.

"It is a true testament for our team's dedication to see her progress. Her recovery and the family's gratitude filled me with pride, knowing our efforts made a real difference in her journey".



CIPACA's Heroes: Saving Lives and Showcasing Talents

A Commitment to Community Health

At CIPACA, our employees are more than just healthcare professionals—they are heroes who go above and beyond to serve patients and save lives. Whether they are part of the clinical or non-clinical teams, every CIPACA staff member embodies dedication, skill, and tireless commitment. But their heroism doesn't stop there. Each of them possesses hidden talents that make them truly unique.

A Stage for Heroes: The Talent Hunt

Recognizing the extraordinary spirit of our employees, CIPACA recently organized a Talent Hunt to celebrate their creativity and individuality. Units from across the country, including Sri Mahavir hospital, Ambikapur, Chattisgarh, Grace hospital, Kaliyakkavilai, Kanyakumari and BS Hospital, Ooty, Tamil nadu came together to participate in this exciting event.

The Talent Hunt showcased a dazzling array of performances:

- **Spectacular Dance Performances:** Employees from various units lit up the stage with their energetic and graceful dance moves, proving that their rhythm and teamwork extend far beyond the ICU.
- **Dramatic Excellence:** One group presented an impactful drama that beautifully depicted the heroic roles they play every day in saving lives. The heartfelt performance highlighted their passion and dedication to healthcare.
- **Musical Melodies and Creative Art:** Beyond dance and drama, several employees showcased their musical talents and artistic creations, leaving the audience inspired by their creativity.

Fostering Unity and Celebrating Diversity

The Talent Hunt wasn't just a competition; it was a celebration of unity, camaraderie, and the diverse talents of our staff. It reinforced the idea that while our primary mission is saving lives, nurturing the well-being and morale of our team is equally important.



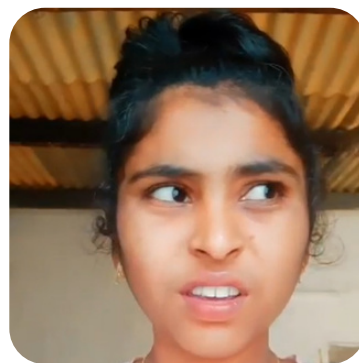


Heroes Beyond the Workplace

The Employee Talent Show was a vibrant display of creativity and enthusiasm.



Mr. Dhanus, a staff nurse from the CIPACA ICU, BS Hospital, Ooty, delivered a soulful song, showcasing his love for music.



R. Pavithra, Shift Incharge Nurse from CIPACA ICU, BS Hospital, Ooty, captivated the audience with a drama and lip-sync performance, adding fun and energy to the event.



The CIPACA ICU team at Shri Mahavir Hospital, Ambikapur, Chhattisgarh, delivered a moving drama-dance act portraying the challenges and triumphs of rural healthcare, paying tribute to the dedication of our medical team. Their heartfelt performance resonated deeply, reminding us of the impact CIPACA makes every day.



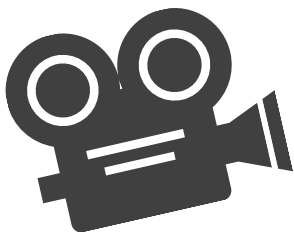


Ms. Priya Thersni and Ms. Asha, staff nurses from our CIPACA ICU unit, Grace hospital, Kalaivilai, Kanyakumari, performed a group comedy drama during the Employee Talent Show. Their act showcased their creativity and sense of humor, providing light-hearted entertainment. Their performance added fun for sharing their talents. to the event and reflected their enthusiasm

Looking Ahead

CIPACA is committed to providing platforms for employees to grow not just professionally but also personally. Events like the Talent Hunt will continue to be a part of our journey, as we celebrate the heroes who make CIPACA a name synonymous with excellence in healthcare.

To our heroes: thank you for your tireless service, your incredible talent, and for being the heart and soul of CIPACA. Together, we save lives, inspire hope, and create unforgettable memories both on and off the field.



MY JOURNEY WITH CIPACA: Inspired by a Vision of Excellence

When I first heard about CIPACA, I was intrigued. A healthcare organization that not only brings advanced ICU care to rural India but also stands as a beacon of innovation and social responsibility? It sounded like a dream. However, it wasn't until I joined the company as an HR professional that I truly understood the depth of its mission and the impact it creates—not just for patients, but for employees too.

A Purposeful Mission

Saves 100,000+ lives in underserved areas.

CIPACA's vision is clear and compelling: CIPACA's vision is clear and compelling: to bridge the critical care gap in rural and suburban areas by establishing advanced ICUs equipped with cutting-edge technology and managed by multidisciplinary teams of experts. This mission resonated with me deeply. India's rural and semiurban population often lacks access to highquality critical care, and CIPACA is a pioneer in changing that narrative.

Empowering Employees to Make a Difference

Regular upskilling programs and wellness initiatives in fostering professional and personal growth for staff.

As an HR professional, I've always believed that a happy, well-supported team is the backbone of any organization. At CIPACA, this principle is at the heart of everything. The HR department plays a pivotal role in ensuring employees feel valued, motivated, and part of a greater purpose.



Ms.Nita,
HR Manager,
CIPACA



The company's success is evident: over 50,00,000+ hours of ICU management experience, saving more than 1,00,000 lives, and receiving prestigious accolades such as the 'Best ICU Care Provider in Rural India' and the 'Most Socially Responsible Organization of the Year'.



One of the initiatives that impressed me the most was the continuous training programs. ICU doctors, nurses, paramedics and non-clinical staff are not just hired but are regularly upskilled to handle the most complex cases. This commitment to growth ensures not only top-tier patient care but also personal and professional development for every staff member.

Another highlight is the employee wellness programs, designed to manage the physical and emotional challenges of working in high-stress critical care environments. Whether it's counseling services, team-building activities, or health checkups, CIPACA leaves no stone unturned in taking care of its people.





Creating Impact Beyond the ICU CIPACA's pivotal role during COVID-19 saved countless lives

What truly sets CIPACA apart is its culture of collaboration and innovation. The HR team frequently organizes forums where employees can share insights and suggest improvements. It's inspiring to see how every voice is valued, regardless of role or rank.

Moreover, the company celebrates its milestones not just as organizational achievements but as

victories for underserved communities. During the pandemic, CIPACA's role as a COVID warrior was not just a tagline but a living reality that saved countless lives.

A Workplace That Inspires

Joining CIPACA has been a transformative experience for me. It's not just a job; it's a calling. I'm proud to be part of a team that's redefining healthcare for rural India while fostering a supportive, enriching environment for its employees.

Celebrating THE SPIRIT & TALENT OF OUR NURSING ANGELS **NIGHTANGLE 2024**



With unparalleled enthusiasm and a historic milestone for Tamil Nadu's nursing community, CIPACA proudly hosted the **Miss Nightingale Award 2024**, the first-ever state-level talent competition exclusively for nurses. Held on **22nd September 2024** at **Kamarajar Arangam, Teynampet, Chennai**, this groundbreaking event united over **2000 nurses** to honor their dedication, resilience, and diverse talents.

A Competition Like No Other

Representation of
3 lakh nurses to celebrate
their talent and dedication
organized by CIPACA

Out of the **3 lakh+** nurses in Tamil Nadu, **over 4000 applicants** participated in this prestigious event, showcasing their creativity, critical thinking, and diverse skills. After **eight rigorous rounds**, **50 nurses** advanced to the pre-finale, and **10 finalists** competed in the grand finale:

1. Ms. Charumathi, Kauveri Hospital Radial Road
2. Ms. Divya BS, Jothi Hospital, Chennai
3. Ms. Kayalvizhi, Raja Rajeshwari Hospital,
Dindigul
4. Ms. Aarthi N., SMF, Chennai
5. Ms. Esther Manova Jenifer, Dr. Mehta's
Hospital, Chennai
6. Ms. Geetha, Kauveri Hospital Radial Road
7. Ms. Rehana, Kauveri Hospital Radial Road
8. Ms. Jaya Jennat Melba, KKCTH, Chennai
9. Ms. Yogeshwari, Kauveri Hospital Radial Road
10. Ms. Usharani, Kauveri Hospital Radial Road



Miss Nightingale
2024 was crowned
**Ms. Esther Manova
Jenifer** from showcasing
exceptional talent
and dedication.



Miss Nightingale 2024
Ms. Esther Manova Jenifer

1st Runner-Up
Ms. Aarthi N.

2nd Runner-Up
Ms. Kayalvizhi

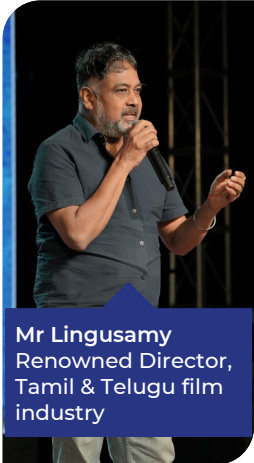
A Star-Studded Finale

The panel of esteemed judges included:

- Dr. Manisha Ganesh, Director, Sri Narayani Group of Companies
- Ms. Joy Kezia, Chief of Nursing, Apollo Hospitals, Vanagaram
- Dr. Ciby Jose, Principal, Venkateshwara College of Nursing
- Ms. Senthamil Selvi, Chief Nursing Officer, Balaji Medical College and Hospital
- Lt. Col. C. Nirmala (Retd.), MGM HC Malar Hospital



Thank you **Mr Lingusamy**, renowned director, Tamil & Telugu film industry & **Mr. Srikanth**, renowned actor, Tamil & Telugu film industry for their gracious presence and words of encouragement.



Mr Lingusamy
Renowned Director,
Tamil & Telugu film
industry

Nurses are the silent warriors of healthcare, offering strength and empathy that often go unnoticed. The Miss Nightingale Award is a fitting tribute to their invaluable contributions.



Mr. Srikanth
Renowned Actor,
Tamil & Telugu film
industry

This celebration is a powerful reminder of the dedication and compassion nurses bring to the healthcare system. It's heartening to see their efforts recognized on such a grand platform.

The event brought together nurses, healthcare leaders, and celebrities to honor the backbone of healthcare.

A Vision for Healthcare Excellence

Dr. Raja Amarnath, Managing Director of CIPACA, highlighted the initiative's significance: "Nurses are the invisible force holding the healthcare system together. The Miss Nightingale Award is a small step toward acknowledging their incredible contributions, both professionally and personally."

This event underscored CIPACA's ongoing mission to celebrate healthcare professionals and create platforms that amplify their voices, especially in rural and underserved areas.

About CIPACA

Saving 150,000+ lives while celebrating the resilience and contributions of nurses through this unique platform.

CIPACA (Chennai Interventional Pulmonology and Critical Care Associates) leads the charge in providing world-class critical care services to



rural and suburban India. With **300+ ICU doctors** and **800+ ICU nurses**, CIPACA has saved over **150,000 lives**, transformed rural ICUs, and earned numerous accolades, including recognition as the **'Best ICU Care Provider in Rural India.'**

As a pioneer in bridging healthcare gaps, CIPACA is committed to its mission of making quality critical care accessible to all, cementing its role as a trailblazer in India's healthcare landscape.

A Celebration of Talent and Dedication

The Miss Nightingale Award 2024 wasn't just an event—it was a movement to spotlight the talent, compassion, and resilience of nurses, reminding us of the vital role they play in building a healthier tomorrow



- ✓ 10 States
- ✓ 300+ ICU beds
- ✓ 1,00,00,000+ hours of Rural ICU management



India's largest Rural ICU service provider

1,50,000+ saved lives

Above
94%

Best Survival Rate
in Rural ICU care

cost
1/4

Most Economical
Compared to City ICUs

Above
84%

Highest Patient Satisfaction

Contact Us



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